

FOR IMMEDIATE RELEASE - 27 December 2018

"Meet the MAC" at the next SAAC Business Skills Workshop!

STARKVILLE, MS -

Next up in the Business Skills Workshop series by Starkville Area Arts Council is a "Meet the MAC" session with the Mississippi Arts Commission. Co-hosted by Starkville Community Theatre and SAAC on Friday, **Jan. 11**, **2019**, at 5:30 p.m., MAC will offer a session on its Artist Roster - what it means, how it helps you as an artist or performer, and how to apply!

MAC's Artist Roster is a listing of artists who have been accepted to the Teaching Artist Roster, the Mississippi Artist Roster, or both. Each artist, performer, or group must apply and is reviewed by a panel of artists, presenters and educators, but, perhaps, more significantly, MAC also offers minigrants that may be used to hire these creatives.

Immediately following the workshop will be a panel discussion on the impact of arts in the community. Panelists will include Executive Director Malcolm White from the Mississippi Arts Commission, Oktibbeha County Board of Supervisors President Orlando Trainer, Mayor Lynn Spruill from the City of Starkville, and Gabe Smith, CAO of Starkville Community Theatre. The panel will be moderated by John Bateman of the Starkville Area Arts Council. A Q&A for both sessions will follow.

"As the Mississippi Arts Commission nears its grant application season, we encourage all who are interested in MAC funding to attend this workshop to learn about the grants offered and how to apply," said Malcolm White, Executive Director of the Mississippi Arts Commission. "The MAC Artist Roster and Teaching Artist Roster present an excellent opportunity for artists to market themselves. MAC is delighted to work in partnership with the Starkville Area Arts Council and the Starkville Community Theatre."

SAAC Executive Director John Bateman says: "MAC's Artist Roster is a tremendous opportunity for artists, performers, and arts organizations. This topic is a great match for our Business Skills Workshop series, and SAAC is happy to work with MAC and SCT to make this happen."

Time, Date & Place: 5:30 p.m., Friday, January 11, 2019, Starkville Community Theatre.

FREE AND OPEN TO THE PUBLIC (subject to seating capacity). All artists (particularly performing artists and singers) are encouraged to attend.





About SAAC

Now commencing its third decade of existence, the Starkville Area Arts Council sponsors the Cotton District Arts Festival, runs various outreach programs, and awards almost \$25,000 each year in grants and scholarships throughout Starkville and Oktibbeha County in its mission to build a strong, creative, connected community through the arts. The Starkville Area Arts Council (SAAC) appreciates the support of the City of Starkville and the Greater Starkville Development Partnership, Oktibbeha County, National Endowment for the Arts, Mississippi Arts Commission, Visit Mississippi, Del Rendon Foundation, 4-County Electric Foundation, and various local businesses and individuals. Additional information about SAAC can be found at www.starkvillearts.org.

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